

CONTACT

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CLIENT EXPERIENCE

The Bill & Melinda Gates Foundation
CARE
NYC Mayor's Office of Sustainability
KABOOM!
New York Road Runners
The Mariposa Foundation
Hinge
ACUVUE Contact Lenses
Busch Beer
Newman's Own
Siemens
CURE Epilepsy
Green Giant
Samsung

SKILLS

Campaign conceptualing & development
Creative strategy
Management & mentorship
Copywriting, integrated
Branding & identity
Project, timeline, budget oversight
Client management
New business development
Collaboration & co-creation
Workshop development & facilitation
Hiring, including vendors & freelancers

BIO

I'm an Associate Creative Director hellbent on making the world a more livable, lovable place. I pride myself on my adaptive management style, ability to keep projects organized, and passion for bringing storytelling to the social impact space. I love a good workshop or branding project, building tools, and exploring tactile ways to get creative. My spare time is filled with concerts, crafting, and rollerskating poorly.

WORK EXPERIENCE

PURPOSE

Associate Creative Director | Apr 2021 - Present
Local Creative Lead | Aug 2021 - Present
Senior Copywriter | Nov 2019 - Aug 2021

DEUTSCH INC

Senior Copywriter | Feb 2016 – Oct 2019
Copywriter | Aug 2015 - Feb 2016

ADDITIONAL VENTURES

PORPS FOR ANTI-RACIST ALLYSHIP

I am a founding member of an affinity group at Purpose focused on cultivating deeper allyship.

EQUITY TEAM

I am a member of the Purpose Equity Team dedicated to shepherding and amplifying Purpose's commitment to diversity, equity, and inclusion.

EDUCATION

THE SAVANNAH COLLEGE OF ART & DESIGN

BFA Advertising
Savannah & Hong Kong
Minor: Graphic Design